# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

### **CURRENT REPORT**

### Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: October 08, 2014 (Date of earliest event reported)

**Zumiez Inc.** (Exact name of registrant as specified in its charter)

WA

(State or other jurisdiction of incorporation)

000-51300 (Commission File Number) 91-1040022 (IRS Employer Identification Number)

98036

4001 204th Street SW, Lynnwood, WA

(Address of principal executive offices)

(Zip Code)

4255511500

(Registrant's telephone number, including area code)

**Not Applicable** 

(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

UWritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 7.01. Regulation FD Disclosure

On October 8, 2014 Zumiez Inc. issued a press release (the "Press Release"), a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

# Item 9.01. Financial Statements and Exhibits

## (d) Exhibits

99.1 Press Release of Zumiez Inc. dated October 08, 2014

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 08, 2014

## ZUMIEZ INC.

By: <u>/s/ Richard M. Brooks</u> Richard M. Brooks *Chief Executive Officer* 

### Exhibit Index

<u>Exhibit No.</u> 99.1

## Description Press Release of Zumiez Inc. dated October 08, 2014

#### Zumiez Inc. Reports September 2014 Sales Results

Net Sales Increased 12.5% to \$66.3 Million; September 2014 Comparable Sales Increased 6.6%

LYNNWOOD, WA – (Marketwired - October 08, 2014) - Zumiez Inc. (NASDAQ: ZUMZ), a leading specialty retailer of action sports related apparel, footwear, equipment and accessories, today announced that total net sales for the five-week period ended October 4, 2014 increased 12.5% to \$66.3 million, compared to \$58.9 million for the five-week period ended October 5, 2013. The Company's comparable sales increased 6.6% for the five-week period ended October 4, 2014 compared to a comparable sales decrease of 0.6% for the five-week period ended October 5, 2013.

To hear the Zumiez prerecorded September sales message, please dial (201) 689-8483 or (877) 523-5612, followed by the passcode # 986439 (ZUMIEZ).

#### About Zumiez Inc.

Zumiez is a leading multi-channel specialty retailer of action sports related apparel, footwear, equipment and accessories, focusing on skateboarding, snowboarding, surfing, motocross and BMX for young men and women. As of October 4, 2014 we operated 594 stores, included 545 in the United States, 34 in Canada, and 15 in Europe. We operate under the name Zumiez and Blue Tomato. Additionally, we operate ecommerce web sites at www.zumiez.com and www.blue-tomato.com.

Company Contact: Brian Leith Director of Finance & Investor Relations Zumiez Inc. (425) 551-1500, ext. 1610

Investor Contact: ICR Brendon Frey (203) 682-8200