

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report: August 05, 2015  
(Date of earliest event reported)

Zumiez Inc.

(Exact name of registrant as specified in its charter)

WA  
(State or other jurisdiction  
of incorporation)

000-51300  
(Commission File  
Number)

91-1040022  
(IRS Employer  
Identification Number)

4001 204th Street SW, Lynnwood, WA  
(Address of principal executive offices)

98036  
(Zip Code)

4255511500  
(Registrant's telephone number, including area code)

Not Applicable  
(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 9.01. Financial Statements and Exhibits**

**(d) Exhibits**

99.1 [Press Release of Zumiez Inc. dated August 05, 2015](#)

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 05, 2015

**ZUMIEZ INC.**

By: /s/ Richard M. Brooks  
Richard M. Brooks  
Chief Executive Officer

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**Exhibit Index**

**Exhibit No.**

99.1

**Description**

Press Release of Zumiez Inc. dated August 05, 2015

## **Zumiez Inc. Reports July 2015 Sales Results**

Net Sales Decreased 2.3% to \$61.4 Million; July 2015 Comparable Sales Decreased 7.6%

LYNNWOOD, WA – (Marketwired - August 05, 2015) - Zumiez Inc. (NASDAQ: ZUMZ), a leading specialty retailer of action sports related apparel, footwear, equipment and accessories, today announced that total net sales for the four-week period ended August 1, 2015 decreased 2.3% to \$61.4 million, compared to \$62.8 million for the four-week period ended August 2, 2014. The Company's comparable sales decreased 7.6% for the four-week period compared to a comparable sales increase of 3.5% in the year ago period.

Rick Brooks, Chief Executive Officer of Zumiez Inc., stated, "While our second quarter comparable sales decrease of 4.5% was within our guidance range, we did experience greater than anticipated pressure as we moved through the month from both a sales perspective with the shift in Labor Day and related sales tax holidays as well as on product margin from higher promotional activity to clear seasonal inventory. Due to these factors we now expect our second quarter Diluted Earnings per Share to be slightly below our previous announced guidance of \$0.12."

Based on a shift in the calendar which results in Labor Day being a week later this year, Zumiez plans to report financial results for the quarter ending August 1, 2015 and August comparable sales for the 4-week period ending August 29, 2015 on Thursday, September 10, 2015.

To hear the Zumiez prerecorded July sales message, please dial (201) 689-8483 or (877) 523-5612, followed by the passcode # 986439 (ZUMIEZ).

### **About Zumiez Inc.**

Zumiez is a leading multi-channel specialty retailer of action sports related apparel, footwear, equipment and accessories, focusing on skateboarding, snowboarding, surfing, motocross and BMX for young men and women. As of August 1, 2015 we operated 640 stores, including 578 in the United States, 40 in Canada, and 22 in Europe. We operate under the name Zumiez and Blue Tomato. Additionally, we operate ecommerce web sites at [www.zumiez.com](http://www.zumiez.com) and [www.blue-tomato.com](http://www.blue-tomato.com).

### **Company Contact:**

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### **Investor Contact:**

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