# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: May 08, 2013 (Date of earliest event reported)

# Zumiez Inc.

(Exact name of registrant as specified in its charter)

**WA**(State or other jurisdiction of incorporation)

000-51300 (Commission File Number) 91-1040022 (IRS Employer Identification Number)

**4001 204th Street SW, Lynnwood, WA** (Address of principal executive offices)

**98036** (Zip Code)

## 4255511500

(Registrant's telephone number, including area code)

# **Not Applicable**

(Former Name or Former Address, if changed since last report)

Check the appropriate box	below if the Form 8	-K filing is intended	to simultaneously s	satisfy the filing ob	ligation of the regi	strant under any	of the
following provisions:							

l Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
l Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 7.01. Regulation FD Disclosure

On May 8, 2013, Zumiez Inc. issued a press release (the "Press Release"), a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

## Item 9.01. Financial Statements and Exhibits

## (d) Exhibits

99.1 Press Release of Zumiez Inc. dated May 08, 2013

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: May 08, 2013 ZUMIEZ INC.

By: <u>/s/ Richard M. Brooks</u>
Richard M. Brooks
Chief Executive Officer

## **Exhibit Index**

Exhibit No. Description

99.1 Press Release of Zumiez Inc. dated May 08, 2013

#### Zumiez Inc. Reports April 2013 Sales Results

Net Sales Increased 12.1% to \$43.0 Million; April 2013 Comparable Store Sales Increased 4.6%

LYNNWOOD, WA -- (Marketwire - May 08, 2013) - Zumiez Inc. (NASDAQ: ZUMZ) a leading specialty retailer of action sports related apparel, footwear, equipment and accessories, today announced that total net sales for the four-week period ended May 4, 2013 increased 12.1% to \$43.0 million, compared to \$38.4 million for the four-week period ended April 28, 2012. The Company's comparable store sales increased 4.6% for the four-week period ended May 4, 2013 compared to a comparable store sales increase of 10.1% for the four-week period ended April 28, 2012.

To hear the Zumiez prerecorded April sales message, please dial (201) 689-8483 or (877) 523-5612, followed by the passcode # 986439 (ZUMIEZ).

#### About Zumiez Inc.

Zumiez is a leading multi-channel specialty retailer of action sports related apparel, footwear, equipment and accessories, focusing on skateboarding, snowboarding, surfing, motocross and BMX for young men and women. As of May 4, 2013 we operated 505 stores, 475 in the United States, 22 in Canada, and 8 in Europe. We operate under the name Zumiez and Blue Tomato. Additionally, we operate ecommerce web sites at www.zumiez.com and www.blue-tomato.com.

#### Company Contact:

Brian Leith Director of Finance & Investor Relations Zumiez Inc. (425) 551-1500, ext. 1610

#### Investor Contact:

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