UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 2, 2022

Zumiez Inc.

(Exact name of registrant as specified in its charter)

Washington (State or Other Jurisdiction of Incorporation)

000-51300 (Commission File Number) **91-1040022** (I.R.S. Employer Identification No.)

4001 204th Street SW

Lynnwood, Washington 98036 (Address of Principal Executive Offices) (Zip Code)

(425) 551-1500

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	ZUMZ	Nasdaq Global Select

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On June 2, 2022, Zumiez Inc. issued a press release (the "Press Release") reporting its financial results for the first quarter ended April 30, 2022, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in this report and the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

99.1 Press Release dated June 2, 2022

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Zumiez Inc.

Date: June 2, 2022

By: <u>/s/ Richard M. Brooks</u> Richard M. Brooks Chief Executive Officer

Zumiez Inc. Announces Fiscal 2022 First Quarter Results

LYNNWOOD, Wash., June 02, 2022 (GLOBE NEWSWIRE) -- Zumiez Inc. (NASDAQ: ZUMZ) a leading specialty retailer of apparel, footwear, equipment and accessories for young men and women, today reported results for the first quarter ended April 30, 2022.

Net sales for the first quarter ended April 30, 2022 (13 weeks) decreased 20.9% to \$220.7 million from \$279.1 million in the first quarter ended May 1, 2021 (13 weeks). Compared to the pre-pandemic first quarter ended May 4, 2019 (13 weeks), first quarter 2022 net sales increased 3.6%. Net loss for the first quarter of fiscal 2022 was \$(0.4) million, or \$(0.02) per diluted share, compared to net income of \$26.4 million, or \$1.03 per diluted share, in the first quarter of the prior fiscal year. Net income for the first quarter of 2019 was \$0.8 million, or \$0.03 per diluted share.

At April 30, 2022, the Company had cash and current marketable securities of \$173.0 million compared to cash and current marketable securities of \$400.4 million at May 1, 2021. The decrease was driven by share repurchases and capital expenditures partially offset by cash generated through operations. The Company repurchased 1.9 million shares in the first quarter of 2022 at an average cost of \$43.51 per share and a total cost of \$83.3 million which fully completed the existing authorized program. The Company currently has no open repurchase authorizations.

Rick Brooks, Chief Executive Officer of Zumiez Inc., stated, "Our first quarter top line performance came in on the high side of our expectations for the quarter as we experienced another period of full price selling across each of our geographic regions. As forecasted, the first quarter was meaningfully impacted by the anniversary of record U.S. stimulus in early 2021 as well as the impacts of inflation and overall competition for the discretionary dollar. On the expense side we experienced some headwinds in the first quarter of this year around labor, shipping and logistics costs as well as a shift in timing of certain marketing and training investments that resulted in us missing our EPS guidance. As we look to the balance of the year, we are cognizant that the current macroeconomic environment is likely to deteriorate further and near-term year-over-year comparisons remain challenging. However, we have a strong balance sheet and remain confident in our consumer centric growth strategy and flexible operating model that has proven resilient to a variety of challenges over time. Despite the economic back drop, we believe the Company remains well positioned to capture share in each of our global markets while we continue advancing our strategic initiatives and generating value for our shareholders."

May 2022 Sales

Net sales for the four-week period ended May 28, 2022 decreased 20.9% compared to the four-week period ended May 29, 2021 and increased 3.3% compared to the four-week period ended June 1, 2019.

Fiscal 2022 Second Quarter Outlook

The Company is introducing guidance for the three months ending July 30, 2022. Net sales are projected to be in the range of \$232 to \$239 million. Consolidated operating margins are expected to between 5.0% and 6.5% resulting in earnings per diluted share of approximately \$0.45 to \$0.55. The Company currently intends to open approximately 34 new stores in fiscal 2022, including up to 15 stores in North America, 14 stores in Europe and 5 stores in Australia.

Conference call Information

A conference call will be held today to discuss first quarter fiscal 2022 results and will be webcast at 5:00 p.m. ET on http://ir.zumiez.com. Participants may also dial (844) 309-0606 (domestic) or (574) 990-9934 (international) followed by the conference identification code of 9374922.

About Zumiez Inc.

Zumiez is a leading specialty retailer of apparel, footwear, accessories and hardgoods for young men and women who want to express their individuality through the fashion, music, art and culture of action sports, streetwear, and other unique lifestyles. As of May 28, 2022, we operated 741 stores, including 601 in the United States, 52 in Canada, 69 in Europe and 19 in Australia. We operate under the names Zumiez, Blue Tomato and Fast Times. Additionally, we operate ecommerce web sites at zumiez.com, zumiez.ca, blue-tomato.com and fasttimes.com.au.

Safe Harbor Statement

Certain statements in this press release and oral statements relating thereto made from time to time by representatives of the Company may constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. These statements include, without limitation, predictions and guidance relating to the Company's future financial performance, brand and product category diversity, ability to adjust product mix, integration of acquired businesses, growing customer demand for our products and new store openings. In some cases, you can identify forward-looking statements by terminology such as, "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue," or the negative of these terms or other comparable terminology. These forward-looking statements are based on management's current expectations but they involve a number of risks and uncertainties. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of risks and uncertainties, which include, without limitation, those described in the Company's annual report on Form 10-K for the fiscal year ended January 29, 2022 as filed with the Securities and Exchange Commission and available at www.sec.gov. You are urged to consider these factors carefully in evaluating the forward-looking statements herein and are cautioned not to place undue reliance on such

forward-looking statements, which are qualified in their entirety by this cautionary statement. The forward-looking statements speak only as of the date on which they are made and the Company undertakes no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

Company Contact:

Darin White Vice president of Finance & Investor Relations Zumiez Inc. (425) 551-1500, ext. 1337

Investor Contact:

ICR Brendon Frey (203) 682-8200

ZUMIEZ INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share amounts) (Unaudited)

	Three Months Ended					
	April 30, 2022		% of Sales	May 1, 2021		% of Sales
Net sales	\$	220,686	100.0%	\$	279,069	100.0%
Cost of goods sold	_	148,312	67.2%		175,900	63.0%
Gross profit		72,374	32.8%		103,169	37.0%
Selling, general and administrative expenses	_	71,877	32.6%		68,889	24.7%
Operating profit		497	0.2%		34,280	12.3%
Interest income, net		492	0.2%		975	0.3%
Other income, net		172	0.1%		254	0.1%
Earnings before income taxes		1,161	0.5%		35,509	12.7%
Provision for income taxes		1,558	0.7%		9,124	3.2%
Net (loss) income	\$	(397)	(0.2%)	\$	26,385	9.5%
Basic (loss) earnings per share	\$	(0.02)		\$	1.05	
Diluted (loss) earnings per share	\$	(0.02)		\$	1.03	
Weighted average shares used in computation of earnings						
per share:						
Basic		19,533			25,167	
Diluted		19,533			25,676	

ZUMIEZ INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands)

	April 30, 2022 (Unaudited)		January 29, 2022		Μ	May 1, 2021	
					(Unaudited)		
Assets							
Current assets							
Cash and cash equivalents	\$	62,501	\$	117,223	\$	81,503	
Marketable securities		110,452		177,260		318,888	
Receivables		23,609		14,427		20,481	
Inventories		141,883		128,728		136,498	
Prepaid expenses and other current assets		10,348		10,011		9,481	
Total current assets		348,793		447,649		566,851	
Fixed assets, net		90,313		91,451		96,004	
Operating lease right-of-use assets		240,052		230,187		259,790	
Goodwill		55,325		57,560		61,307	
Intangible assets, net		14,091		14,698		15,996	
Deferred tax assets, net		7,910		8,659		6,168	
Other long-term assets		11,630		11,808		11,688	
Total long-term assets		419,321		414,363		450,953	

Total assets	\$ 768,114	\$ 862,012	\$ 1,017,804
Liabilities and Shareholders' Equity			
Current liabilities			
Trade accounts payable	\$ 65,108	\$ 55,638	\$ 75,610
Accrued payroll and payroll taxes	19,334	31,209	24,784
Operating lease liabilities	69,327	63,577	67,433
Other liabilities	24,528	34,015	25,419
Total current liabilities	 178,297	 184,439	 193,246
Long-term operating lease liabilities	207,953	204,309	238,553
Other long-term liabilities	4,967	4,946	4,224
Total long-term liabilities	 212,920	 209,255	 242,777
Total liabilities	 391,217	 393,694	 436,023
Shareholders' equity			
Preferred stock, no par value, 20,000 shares authorized; none			
issued and outstanding			_
Common stock, no par value, 50,000 shares authorized; 19,459			
shares issued and outstanding at April 30, 2022, 21,215 shares			
issued and outstanding at January 29, 2022, and 25,780 shares			
issued and outstanding at May 1, 2021	182,899	180,824	174,921
Accumulated other comprehensive (loss) income	(23,274)	(13,463)	446
Retained earnings	 217,272	 300,957	 406,414
Total shareholders' equity	 376,897	 468,318	 581,781
Total liabilities and shareholders' equity	\$ 768,114	\$ 862,012	\$ 1,017,804
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ZUMIEZ INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

	Three Months Ended			
	April 30, 2022			May 1, 2021
Cash flows from operating activities:				
Net (loss) income	\$	(397)	\$	26,385
Adjustments to reconcile net (loss) income to net cash (used in) provided by operating activities:				
Depreciation, amortization and accretion		5,416		5,889
Noncash lease expense		16,495		15,968
Deferred taxes		1,838		4,063
Stock-based compensation expense		1,700		1,740
Impairment of long-lived assets		-		2,079
Other		(72)		(246)
Changes in operating assets and liabilities:				
Receivables		(4,172)		(2,019)
Inventories		(14,580)		(1,813)
Prepaid expenses and other assets		(280)		(2,098)
Trade accounts payable		9,672		5,796
Accrued payroll and payroll taxes		(11,696)		(3,141)
Income taxes payable		(4,987)		(3,690)
Operating lease liabilities		(18,403)		(18,776)
Other liabilities		(5,011)		(3,212)
Net cash (used in) provided by operating activities		(24,477)		26,925
Cash flows from investing activities:				
Additions to fixed assets		(3,562)		(2,825)
Purchases of marketable securities and other investments		(1,914)		(60,692)
Sales and maturities of marketable securities and other investments		64,041		42,249
Net cash provided by (used in) investing activities		58,565		(21,268)
Cash flows from financing activities:				. ,
Proceeds from issuance and exercise of stock-based awards		782		2,039

Payments for tax withholdings on equity awards	(407)		(486)
Common stock repurchased	(87,860)		—
Net cash (used in) provided by financing activities	(87,485)		1,553
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	 (1,497)		766
Net (decrease) increase in cash, cash equivalents, and restricted cash	(54,894)		7,976
Cash, cash equivalents, and restricted cash, beginning of period	 124,052	_	80,690
Cash, cash equivalents, and restricted cash, end of period	\$ 69,158	\$	88,666
Supplemental disclosure on cash flow information:			
Cash paid during the period for income taxes	\$ 4,657	\$	8,738
Accrual for purchases of fixed assets	2,530		553