UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 3, 2021

ZUMIEZ INC.

(Exact name of registrant as specified in its charter)

Washington (State or Other Jurisdiction of Incorporation)

000-51300 (Commission File Number) **91-1040022** (I.R.S. Employer Identification No.)

4001 204th Street SW

Lynnwood, Washington 98036 (Address of Principal Executive Offices) (Zip Code)

(425) 551-1500

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	ZUMZ	Nasdaq Global Select

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On June 3, 2021, Zumiez Inc. issued a press release (the "Press Release") reporting its financial results for the first quarter ended May 1, 2021, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in this report and the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

Exhibit 99.1. Press release dated June 3, 2021

Exhibit 104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Zumiez Inc.

Date: June 3, 2021

By: <u>/s/ Richard M. Brooks</u> Richard M. Brooks Chief Executive Officer

Zumiez Inc. Announces Record Fiscal 2021 First Quarter Results

Net Sales Increased 102.6% to \$279.1 Million Diluted Earnings Per Share Improved to \$1.03

LYNNWOOD, Wash., June 03, 2021 (GLOBE NEWSWIRE) -- Zumiez Inc. (NASDAQ: ZUMZ) a leading specialty retailer of apparel, footwear, equipment and accessories for young men and women, today reported results for the first quarter ended May 1, 2021.

Net sales for the first quarter ended May 1, 2021 (13 weeks) increased 102.6% to \$279.1 million from \$137.8 million in the first quarter ended May 2, 2020 (13 weeks). Compared to the first quarter ended May 4, 2019 (13 weeks), first quarter 2021 net sales increased 31.1%. Net income in the first quarter of fiscal 2021 was \$26.4 million, or \$1.03 per diluted share, compared to a net loss of \$21.1 million, or \$(0.84) per diluted share, in the first quarter of the prior fiscal year. Net income for the first quarter of 2019 was \$0.08 million, or \$0.03 per diluted share.

At May 1, 2021, the Company had cash and current marketable securities of \$400.4 million compared to cash and current marketable securities of \$217.2 million at May 2, 2020. The increase in cash and current marketable securities was driven by cash generated through operations partially offset by capital expenditures.

"After demonstrating great resiliency during the height of the pandemic, our business has exceeded pre-COVID levels even as a portion of our global store fleet remains closed. Our performance amidst very challenging conditions over the past year, and more recently as the operating environment has improved, underscores our market leading position and the strength of our business model. Sales trends accelerated as the first quarter progressed driven by our ability to capture meaningful share of the heightened discretionary spending in the U.S. related to government stimulus, especially in our stores, as customers are becoming increasingly comfortable returning to in person shopping. The strong sales gains on both a one and two year basis combined with the shift back to our historical channel mix following elevated online spending in 2020, fueled a dramatic increase in first quarter profitability. We are very pleased with our start to 2021 and are optimistic that we can maintain our positive momentum over the remainder of the year. With our strong balance sheet and differentiated strategies, we are well positioned to add to our global market share and return increased value to our shareholders over the long-term."

May 2021 Sales

Net sales for the four-week period ended May 29, 2021 increased 42.4% compared to the four-week period ended May 30, 2020 and increased 30.5% compared to the four-week period ended June 1, 2019.

<u>Outlook</u>

Due to the continued fast-moving nature of this situation and the uncertainty of impacts on revenue and costs, the Company is not providing an outlook at this time for the second quarter or the year.

Conference call Information

A conference call will be held today to discuss first quarter fiscal 2021 results and will be webcast at 5:00 p.m. ET on http://ir.zumiez.com. Participants may also dial (574) 990-9934 followed by the conference identification code of 7239969.

About Zumiez Inc.

Zumiez is a leading specialty retailer of apparel, footwear, accessories and hardgoods for young men and women who want to express their individuality through the fashion, music, art and culture of action sports, streetwear, and other unique lifestyles. As of May 29, 2021, we operated 723 stores, including 602 in the United States, 52 in Canada, 54 in Europe and 15 in Australia. We operate under the names Zumiez, Blue Tomato and Fast Times. Additionally, we operate ecommerce web sites at zumiez.com, zumiez.ca, blue-tomato.com and fasttimes.com.au.

Safe Harbor Statement

Certain statements in this press release and oral statements relating thereto made from time to time by representatives of the Company may constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. These statements include, without limitation, predictions and guidance relating to the Company's future financial performance, brand and product category diversity, ability to adjust product mix, integration of acquired businesses, growing customer demand for our products and new store openings. In some cases, you can identify forward-looking statements by terminology such as, "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue," or the negative of these terms or other comparable terminology. These forward-looking statements are based on management's current expectations but they involve a number of risks and uncertainties. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of risks and uncertainties, which include, without limitation, those described in the Company's annual report on Form 10-K for the fiscal year ended January 30, 2021 as filed with the Securities and Exchange Commission and available at www.sec.gov. You are urged to consider these factors carefully in evaluating the forward-looking statements herein and are cautioned not to place undue reliance on such forward-looking statements, which are qualified in their entirety by this cautionary statement. The forward-looking statements speak only as of the date on which they are made and the Company undertakes no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

ZUMIEZ INC. CONDENSED CONSOLIDATED STATEMENTS OF INCOME (LOSS) (In thousands, except per share amounts) (Unaudited)

	Three Months Ended					
	May 1,			May 2,		
		2021	% of Sales		2020	% of Sales
Net sales	\$	279,069	100.0%	\$	137,772	100.0%
Cost of goods sold		175,900	63.0%		114,036	82.8%
Gross profit		103,169	37.0%		23,736	17.2%
Selling, general and administrative expenses		68,889	24.7%		51,584	37.4%
Operating profit (loss)		34,280	12.3%		(27,848)	(20.2%)
Interest income, net		975	0.3%		1,074	0.8%
Other income, net		254	0.1%		106	0.0%
Earnings (loss) before income taxes		35,509	12.7%		(26,668)	(19.4%)
Provision for (benefit from) income taxes		9,124	3.2%		(5,567)	(4.1%)
Net income (loss)	\$	26,385	9.5%	\$	(21,101)	(15.3%)
Basic earnings (loss) per share	\$	1.05		\$	(0.84)	
Diluted earnings (loss) per share	\$	1.03		\$	(0.84)	
Weighted average shares used in computation of earnings (loss) per						
share:						
Basic		25,167			25,040	
Diluted		25,676			25,040	

ZUMIEZ INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands)

	January 30,				
	May 1, 2021		2021	May 2, 2020	
	(Unaudited)			(Unaudited)	
Assets					
Current assets					
Cash and cash equivalents	\$	81,503 \$	73,622 \$	63,731	
Marketable securities		318,888	301,920	153,494	
Receivables		20,481	16,558	16,837	
Inventories		136,498	134,354	136,354	
Prepaid expenses and other current assets		9,481	8,823	5,179	
Total current assets		566,851	535,277	375,595	
Fixed assets, net		96,004	98,352	109,573	
Operating lease right-of-use assets		259,790	267,152	285,416	
Goodwill		61,307	61,470	56,706	
Intangible assets, net		15,996	16,029	14,366	
Deferred tax assets, net		6,168	9,927	11,206	
Other long-term assets		11,688	10,157	8,571	
Total long-term assets		450,953	463,087	485,838	
Total assets	\$	1,017,804 \$	998,364	861,433	
Liabilities and Shareholders' Equity					
Current liabilities					
Trade accounts payable	\$	75,610 \$	69,751 \$	4 9,497	
Accrued payroll and payroll taxes		24,784	27,911	13,173	
Income taxes payable		3,698	6,317	4,430	
Operating lease liabilities		67,433	66,993	70,584	
Other liabilities	_	21,721	24,480	19,197	

Total current liabilities	193,246	195,452	156,881
Long-term operating lease liabilities	238,553	246,123	269,608
Other long-term liabilities	4,224	4,193	3,790
Total long-term liabilities	 242,777	250,316	 273,398
Total liabilities	 436,023	445,768	 430,279
Shareholders' equity			
Preferred stock, no par value, 20,000 shares authorized; none issued and outstanding	_	_	
Common stock, no par value, 50,000 shares authorized; 25,780 shares issued and			
outstanding at May 1, 2021, 25,599 shares issued and outstanding at January 30,			
2021, and and 25,431 shares issued and outstanding at May 1, 2021	174,921	171,628	163,349
Accumulated other comprehensive income (loss)	446	939	(14,896)
Retained earnings	406,414	380,029	282,701
Total shareholders' equity	581,781	552,596	431,154
Total liabilities and shareholders' equity	\$ 1,017,804	\$ 998,364	\$ 861,433

ZUMIEZ INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

		Three Months Ended			
	N	1ay 1, 2021	May 2, 2020		
Cash flows from operating activities:					
Net income (loss)	\$	26,385 \$	5 (21,101)		
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:					
Depreciation, amortization and accretion		5,889	6,096		
Noncash lease expense		15,968	14,996		
Deferred taxes		4,063	(4,856)		
Stock-based compensation expense		1,740	1,556		
Impairment of long-lived assets		2,079	1,514		
Other		(246)	(173)		
Changes in operating assets and liabilities:					
Receivables		(2,019)	1,918		
Inventories		(1,813)	(2,031)		
Prepaid expenses and other assets		(2,098)	4,354		
Trade accounts payable		5,796	1,074		
Accrued payroll and payroll taxes		(3,141)	(10,423)		
Income taxes payable		(3,690)	(1,078)		
Operating lease liabilities		(18,776)	(6,948)		
Other liabilities		(3,212)	(2,440)		
Net cash provided by (used in) operating activities		26,925	(17,542)		
Cash flows from investing activities:					
Additions to fixed assets		(2,825)	(2,504)		
Purchases of marketable securities and other investments		(60,692)	(9,106)		
Sales and maturities of marketable securities and other investments		42,249	54,344		
Net cash (used in) provided by investing activities		(21,268)	42,734		
Cash flows from financing activities:					
Proceeds from issuance and exercise of stock-based awards		2,039	428		
Payments for tax withholdings on equity awards		(486)	(93)		
Common stock repurchased			(13,417)		
Net cash provided by (used in) financing activities		1,553	(13,082)		
Effect of exchange rate changes on cash, cash equivalents, and restricted cash		766	(853)		
Net increase (decrease) in cash, cash equivalents, and restricted cash		7,976	11,257		
Cash, cash equivalents, and restricted cash, beginning of period		80,690	58,991		

Cash, cash equivalents, and restricted cash, end of period	\$	88,666	\$	70,248
Supplemental disclosure on cash flow information: Cash paid during the period for income taxes	\$	8,738	¢	343
Accrual for purchases of fixed assets	ψ	553	Ψ	1,976

Company Contact: Darin White Director of Finance & **Investor Relations** Zumiez Inc. (425) 551-1500, ext. 1337

Investor Contact:

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