UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 8, 2022

Zumiez Inc.

(Exact name of registrant as specified in its charter)

Washington (State or Other Jurisdiction of Incorporation)

000-51300 (Commission File Number) **91-1040022** (I.R.S. Employer Identification No.)

4001 204th Street SW

Lynnwood, Washington 98036 (Address of Principal Executive Offices) (Zip Code)

(425) 551-1500

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	ZUMZ	Nasdaq Global Select

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On September 8, 2022, Zumiez Inc. issued a press release (the "Press Release") reporting its financial results for the second quarter ended July 30, 2022, a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in this report and the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

99.1 Press Release dated September 8, 2022

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Zumiez Inc.

Date: September 8, 2022

By: <u>/s/ Richard M. Brooks</u> Richard M. Brooks Chief Executive Officer

Zumiez Inc. Announces Fiscal 2022 Second Quarter Results

LYNNWOOD, Wash., Sept. 08, 2022 (GLOBE NEWSWIRE) -- Zumiez Inc. (NASDAQ: ZUMZ) a leading specialty retailer of apparel, footwear, equipment and accessories for young men and women, today reported results for the second quarter ended July 30, 2022.

Net sales for the second quarter ended July 30, 2022 (13 weeks) decreased 18.1% to \$220.0 million from \$268.7 million in the second quarter ended July 31, 2021 (13 weeks). Compared to the second quarter ended August 3, 2019 (13 weeks), second quarter 2022 net sales decreased 3.7%. Net income in the second quarter of fiscal 2022 was \$3.1 million, or \$0.16 per diluted share, compared to net income of \$24.0 million, or \$0.94 per diluted share, in the second quarter of the prior fiscal year. Net income for the second quarter of 2019 was \$9.0 million, or \$0.36 per diluted share.

Total net sales for the six months (26 weeks) ended July 30, 2022 decreased 19.5% to \$440.7 million from \$547.7 million reported for the six months (26 weeks) ended July 31, 2021. Compared to the first six months (26 weeks) ended August 3, 2019, net sales decreased 0.2%. Net income for the first six months of 2022 was \$2.7 million, or \$0.14 per diluted share, compared to net income for the first six months of fiscal 2021 of \$50.4 million, or \$1.96 per diluted share, and compared to net income for the first six months of fiscal 2019 of \$9.8 million, or \$0.39 per diluted share.

At July 30, 2022, the Company had cash and current marketable securities of \$166.2 million compared to cash and current marketable securities of \$412.0 million at July 31, 2021. The decrease was driven by share repurchases and capital expenditures partially offset by cash generated through operations.

Rick Brooks, Chief Executive Officer of Zumiez Inc., stated, "As the second quarter progressed, we experienced continued pressure on our U.S. business as macroeconomic headwinds, led by inflation weighed on consumer discretionary spending. Our full-price selling model has fueled long cycles of sustained growth and increased profitability during Zumiez's 44 year history with outsized gains during periods of high disposable income levels such as last year's stimulus driven demand environment. We are disappointed that our recent performance fell short of expectations and we are making adjustments to our merchandise assortments and managing expenses in order to improve near-term results. While comparisons do begin to moderate in the back half of the year, based on recent trends we believe it is prudent to adopt a more cautious view on the remainder of 2022. We are currently planning our business and inventory levels accordingly while also focusing on what is important for the customer. Longer-term, we remain optimistic that our differentiated strategies and strong balance sheet have the Company well positioned to add to our global market share and return increased value to our shareholders.

Third Quarter To-Date

Total third quarter-to-date sales for the 37 days ending September 5, 2022 decreased 18.1%, compared with the same 37-day time period in the prior year ended September 6, 2021. Compared to the 37-day period ended September 9, 2019, total net sales decreased 12.6%. Total comparable sales for the 37-day period ending September 5, 2022 were down 19.7% from the comparable period in the prior year, and decreased 15.3% from the comparable period in 2019.

Fiscal 2022 Third Quarter Outlook

The Company is introducing guidance for the three months ending October 29, 2022. Net sales are projected to be in the range of \$220 to \$228 million. Consolidated operating margins are expected to between 0.5% and 2.5% resulting in earnings per diluted share of approximately \$0.03 to \$0.18. The Company currently intends to open approximately 35 new stores in fiscal 2022, including up to 16 stores in North America, 14 stores in Europe and 5 stores in Australia.

Conference call Information

To access the conference call, please pre-register using this link **(registration link)**. Registrants will receive confirmation with dial-in details. The conference call will also be available to interested parties through a live webcast at https://ir.zumiez.com. To avoid delays, we encourage participants to dial into the conference call fifteen minutes ahead of the scheduled start time. A replay of the webcast will also be available for a limited time at https://ir.zumiez.com.

About Zumiez Inc.

Zumiez is a leading specialty retailer of apparel, footwear, accessories and hardgoods for young men and women who want to express their individuality through the fashion, music, art and culture of action sports, streetwear, and other unique lifestyles. As of August 27, 2022, we operated 753 stores, including 612 in the United States, 52 in Canada, 70 in Europe and 19 in Australia. We operate under the names Zumiez, Blue Tomato and Fast Times. Additionally, we operate ecommerce web sites at zumiez.com, zumiez.ca, blue-tomato.com and fasttimes.com.au.

Safe Harbor Statement

Certain statements in this press release and oral statements relating thereto made from time to time by representatives of the Company may constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. These statements include, without limitation, predictions and guidance relating to the Company's future financial performance, brand and product category diversity, ability to adjust product mix, integration of acquired businesses, growing customer demand for our products and new store openings. In some cases, you can identify forward-looking statements by terminology such as, "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts,"

"potential," "continue," or the negative of these terms or other comparable terminology. These forward-looking statements are based on management's current expectations but they involve a number of risks and uncertainties. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of risks and uncertainties, which include, without limitation, those described in the Company's annual report on Form 10-K for the fiscal year ended January 29, 2022 as filed with the Securities and Exchange Commission and available at www.sec.gov. You are urged to consider these factors carefully in evaluating the forward-looking statements herein and are cautioned not to place undue reliance on such forward-looking statements, which are qualified in their entirety by this cautionary statement. The forward-looking statements speak only as of the date on which they are made and the Company undertakes no obligation to publicly update such forwardlooking statements to reflect subsequent events or circumstances.

ZUMIEZ INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share amounts) (Unaudited)

	Three Months Ended						
	July 30, 2022		% of Sales	July 31, 2021		% of Sales	
Net sales	\$	219,993	100.0%	\$	268,666	100.0%	
Cost of goods sold		144,929	65.9%		163,701	60.9%	
Gross profit		75,064	34.1%		104,965	39.1%	
Selling, general and administrative expenses		70,109	31.8%		73,011	27.2%	
Operating profit		4,955	2.3%		31,954	11.9%	
Interest income, net		358	0.1%		965	0.4%	
Other income (expense), net		233	0.1%		(151)	-0.1%	
Earnings before income taxes		5,546	2.5%		32,768	12.2%	
Provision for income taxes		2,479	1.1%		8,770	3.3%	
Net income	\$	3,067	1.4%	\$	23,998	8.9%	
Basic earnings per share	\$	0.16		\$	0.95		
Diluted earnings per share	\$	0.16		\$	0.94		
Weighted average shares used in computation of earnings							
per share:							
Basic		19,084			25,274		
Diluted		19,262			25,651		

	Six Months Ended							
	July 30, 2022		% of Sales	July 31, 2021		% of Sales		
Net sales	\$	440,679	100.0%	\$	547,735	100.0%		
Cost of goods sold		293,242	66.5%		339,602	62.0%		
Gross profit		147,437	33.5%		208,133	38.0%		
Selling, general and administrative expenses		141,985	32.3%		141,900	25.9%		
Operating profit		5,452	1.2%		66,233	12.1%		
Interest income, net		850	0.2%		1,940	0.4%		
Other income, net		405	0.1%		103	0.0%		
Earnings before income taxes		6,707	1.5%		68,276	12.5%		
Provision for income taxes		4,037	0.9%		17,893	3.3%		
Net income	\$	2,670	0.6%	\$	50,383	9.2%		
Basic earnings per share	\$	0.14		\$	2.00			
Diluted earnings per share	\$	0.14		\$	1.96			
Weighted average shares used in computation of earnings per share:								
Basic		19,308			25,221			
Diluted		19,592			25,675			

ZUMIEZ INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands)

	July 30, 2022 (Unaudited)		January 29, 2022		Jı	July 31, 2021	
					(Unaudited)		
Assets							
Current assets							
1	\$	59,144	\$	117,223	\$	74,207	
Marketable securities		107,036		177,260		337,772	
Receivables		24,201		14,427		24,834	
Inventories		151,071		128,728		149,368	
Prepaid expenses and other current assets		14,053		10,011		11,656	
Total current assets		355,505		447,649		597,837	
Fixed assets, net		91,196		91,451		92,921	
Operating lease right-of-use assets		228,243		230,187		246,592	
Goodwill		54,017		57,560		60,440	
Intangible assets, net		13,679		14,698		15,629	
Deferred tax assets, net		6,546		8,659		5,879	
Other long-term assets		11,425		11,808		11,444	
Total long-term assets		405,106		414,363		432,905	
Total assets	\$	760,611	\$	862,012	\$	1,030,742	
Liabilities and Shareholders' Equity Current liabilities							
Trade accounts payable	\$	72,915	\$	55,638	\$	80,174	
Accrued payroll and payroll taxes		16,970		31,209		23,371	
Operating lease liabilities		67,411		63,577		65,844	
Other liabilities		23,951		34,015		35,764	
Total current liabilities		181,247		184,439		205,153	
Long-term operating lease liabilities		196,073		204,309		223,043	
Other long-term liabilities		4,995		4,946		8,250	
Total long-term liabilities		201,068		209,255		231,293	
Total liabilities		382,315		393,694		436,446	
Shareholders' equity							
Preferred stock, no par value, 20,000 shares authorized; none issued and outstanding		_		_		_	
Common stock, no par value, 50,000 shares authorized; 19,474 shares issued and outstanding at July 30, 2022, 21,215 shares issued and outstanding at January 29, 2022, and 25,559 shares issued and outstanding at July 31, 2021		184,619		180,824		176,951	
Accumulated other comprehensive loss		(26,662)		(13,463)		(2,144)	
Retained earnings		220,339		300,957		419,489	
Total shareholders' equity		378,296		468,318		594,296	
	\$	760,611	\$	862,012	\$	1,030,742	

ZUMIEZ INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

	Six Months Ended				
	Jul	y 30, 2022	July 31, 2021		
Cash flows from operating activities:					
Net income	\$	2,670	\$	50,383	
Adjustments to reconcile net income to net cash (used in) provided by operating activities:					
Depreciation, amortization and accretion		10,598		11,639	
Noncash lease expense		33,040		32,044	
Deferred taxes		3,035		4,260	
Stock-based compensation expense		3,513		3,431	
Impairment of long-lived assets		65		2,079	

Other	(115)		1,064
Changes in operating assets and liabilities:			
Receivables	(5,496)		(5,353)
Inventories	(24,671)		(15,408)
Prepaid expenses and other assets	(3,946)		(4,173)
Trade accounts payable	17,084		10,178
Accrued payroll and payroll taxes	(13,958)		(4,462)
Income taxes payable	(4,128)		(304)
Operating lease liabilities	(37,239)		(40,413)
Other liabilities	(4,611)		7,165
Net cash (used in) provided by operating activities	 (24,159)		52,130
Cash flows from investing activities:			
Additions to fixed assets	(10,253)		(5,418)
Purchases of marketable securities and other investments	(1,914)		(112,888)
Sales and maturities of marketable securities and other investments	67,890		75,234
Net cash provided by (used in) investing activities	 55,723		(43,072)
Cash flows from financing activities:			
Proceeds from revolving credit facilities	2,430		
Payments on revolving credit facilities	(2,430)		
Proceeds from issuance and exercise of stock-based awards	781		2,452
Payments for tax withholdings on equity awards	(499)		(560)
Common stock repurchased	(87,860)		(10,481)
Net cash used in financing activities	 (87,578)		(8,589)
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	 (2,367)		139
Net (decrease) increase in cash, cash equivalents, and restricted cash	(58,381)		608
Cash, cash equivalents, and restricted cash, beginning of period	124,052		80,690
Cash, cash equivalents, and restricted cash, end of period	\$ 65,671	\$	81,298
Supplemental disclosure on cash flow information:			
Cash paid during the period for income taxes	\$ 5,027	\$	13,542
Accrual for purchases of fixed assets	2,466	-	686
Accrual for repurchase of common stock	-		442
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Company Contact: Darin White

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Investor Contact:

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