

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): October 8, 2008

**ZUMIEZ INC.**

(Exact Name of Registrant as Specified in Its Charter)

**Washington**

(State or Other Jurisdiction of Incorporation)

**000-51300**

(Commission File Number)

**91-1040022**

(IRS Employer Identification No.)

**6300 Merrill Creek Parkway, Suite B, Everett, Washington**

(Address of Principal Executive Offices)

**98203**

(Zip Code)

**(425) 551-1500**

(Registrant's Telephone Number, Including Area Code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

On October 8, 2008, Zumiez Inc. issued a press release (the "Press Release"), a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

**Item 9.01. Financial Statements and Exhibits.**

**(d) Exhibits**

99.1. Press Release of Zumiez Inc., dated October 8, 2008.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ZUMIEZ INC.  
(Registrant)

Date: October 8, 2008

By: /s/ Richard M. Brooks

Richard M. Brooks  
President and Chief Executive Officer

**Zumiez Inc. Reports September 2008 Sales Results****Net Sales Increased 4.8% to \$33.6 Million****September 2008 Comparable Store Sales Decreased 9.0%**

EVERETT, Wash.--(BUSINESS WIRE)--Oct. 8, 2008--Zumiez Inc. (NASDAQ: ZUMZ) a leading specialty retailer of action sports related apparel, footwear, equipment and accessories, today announced that total net sales for the five-week period ended October 4, 2008 increased 4.8% to \$33.6 million, compared to \$32.1 million for the five-week period ended October 6, 2007. The company's comparable store sales decreased 9.0% for the five-week period, versus a comparable store sales increase of 13.9% in the year ago period.

During September, comparable store sales in California, Arizona, Florida and Nevada, which represent approximately 27% of comparable store sales, deteriorated and declined in the negative mid-teen range. In addition, comparable store sales in the Northwest and Rocky Mountain area, which represent approximately 30% of our comparable store sales, deteriorated and declined in the negative mid-teen range.

To hear the Zumiez prerecorded August sales message, please dial (866) 862-7693 (no passcode is required).

**About Zumiez Inc.**

Zumiez is a leading specialty retailer of action sports related apparel, footwear, equipment and accessories. Our stores cater to young men and women between ages 12-24, focusing on skateboarding, surfing, snowboarding, motocross and BMX. We currently operate 338 stores, which are primarily located in shopping malls and our web site address is [www.zumiez.com](http://www.zumiez.com).

**CONTACT:****Company:**

Zumiez Inc.

Trevor Lang, 425-551-1500, ext. 1564

Chief Financial Officer

OR

**Investors:**

Integrated Corporate Relations

Chad Jacobs/Brendon Frey, 203-682-8200