UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

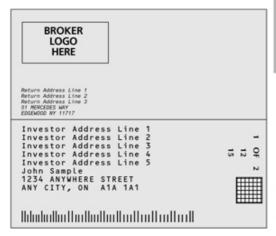
Filed by the Registrant $\ oxtimes$		e Registrant ⊠	Filed by a Party other than the Registrant $\ \Box$
Che	ck the a	appropriate box:	
	Preli	minary Proxy Statement	
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))		
	Defi	nitive Proxy Statement	
\boxtimes	Defi	nitive Additional Materials	
	Solid	citing Material Pursuant to §24	10.14a-12
			Zumiez Inc. (Name of Registrant as Specified In Its Charter)
			(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payr	nent of	f Filing Fee (Check the approp	oriate box):
X	No fee required.		
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		Exchange Act Rules 14a-6(i)(1) and 0-11.	
	(1)	Title of each class of securit	ies to which transaction applies:
	(2)	Aggregate number of securi	ties to which transaction applies:
	(3)	Per unit price or other under calculated and state how it v	lying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is was determined):
	(4)	Proposed maximum aggrega	ate value of transaction:

(5)	Total fee paid:		
Fee paid previously with preliminary materials.			
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.			
(1)	Amount Previously Paid:		
(2)	Form, Schedule or Registration Statement No.:		
(3)	Filing Party:		
(4)	Date Filed:		

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 25, 2011

ZUMIEZ INC.



Meeting Information

Meeting Type: Annual Meeting For holders as of: March 17, 2011

Time: I:00 PM PDT Date: May 25, 2011 Location: 6300 Merrill Creek Parkway

Suite B

Everett, WA 98203

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a proper conference of the proxy (rea reverse side). paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Job # Envelope # Sequence # # of # Sequence #

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— Before You Vote —

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

I. Combined Document 2. Telephone/Internet insert (BR supplied)

How to View Online:

Have the information that is printed in the box marked by the arrow $\rightarrow \boxed{\times \times \times \times \times \times \times \times \times}$ (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow

| XXXX XXXX XXXX | (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 11, 2011 to facilitate timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person: If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.proxyvote.com or request a paper copy of the materials, which will contain the appropriate instructions. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow $\rightarrow \boxed{xxxxxxxxxxxxx}$ available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.

Internal Use Only



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Voting Instructions

THIS SPACE RESERVED FOR LANGUAGE PERTAINING TO BANKS AND BROKERS AS REQUIRED BY THE NEW YORK STOCK EXCHANGE

Broadridge Internal Use Only

Job # Envelope # Sequence #

THIS SPACE RESERVED FOR SIGNATURES IF APPLICABLE

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